44th Congress of the European Society of Surgical Oncology

Social Media Toolkit

Welcome to the **ESSO 44 Social Media Toolkit!** This resource has been designed to help our partners, speakers, and attendees promote the **ESSO 44 Congress**, taking place from **15-17 October 2025 in Gothenburg, Sweden**.

We encourage you to use the suggested posts and visuals to spread the word across your social media channels. You can personalise the messages to fit your network while keeping the key details.

How to use the toolkit?

- 1. Copy & Paste: Select the relevant post and copy it into your social media platform.
- 2. Tag Us: Mention us @ESSOnews on X, LinkedIn, Facebook, and Instagram.
- 3. Use Hashtags: Include the official event hashtag #ESSO44 in all posts.
- 4. **Add Images**: You can use the ESSO 44 graphics from this link. If you need any other formats, please contact Maria Popovics at maria.popovics@essoweb.org

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| Present your research at #ESSO44! Submit your abstract before 13 May and showcase your work to the global surgical oncology community \$\sqrt{\sq}}}}}}}}}}}}}}} \sqrt{\sq\sint{\sqrt{\sqrt{\sqrt{\sq}}}}}}}}}} \sqrt{\sqrt{\sqrt{\s | |
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| Calling all surgical oncologists! Share your research, connect with peers, and contribute to the future of cancer surgery. Submit your abstract by 13 May! www.esso44.org/ #ESSO44 | |
| The deadline is approaching! Submit your abstract by 13 May for a chance to present at #ESSO44 in Gothenburg SE. Don't miss this opportunity! # #SurgicalOncology * www.esso44.org/ | CLICK HERE FOR VISUALS |
| Calling young surgical oncologists! If you're under 40 and submitting an abstract for #ESSO44, you may qualify for a travel grant. Apply by 13 May! https://www.esso44.org/bursaries/ | |
| Early Bird Registration for #ESSO44 is OPEN! Secure your spot now at a discounted rate. Register before 4 August 2025! Register here: www.esso44.org/registration/ | |
| Register early, save more! Join us in Gothenburg, Sweden for #ESSO44. Early rates expire 4 August! www.esso44.org/registration/ | |

Facebook / LinkedIn

Would you like to share your research in surgical oncology? Submit your abstract for ESSO 44 and join colleagues from around the world in Gothenburg, Sweden this October.

Deadline: **13 May!** Submit now: www.esso44.org/ #ESSO44 #CancerResearch

- Final Call! The abstract submission deadline for ESSO 44 is fast approaching!
 Submit by 13 May and contribute to the advancement of cancer surgery
 All accepted abstracts will be published in the European Journal of Surgical Oncology. Submit your abstract here: www.esso44.org/
- Early registration for ESSO 44 is open!
 Join us in Gothenburg, Sweden, from 15-17
 October 2025 and connect with the global surgical oncology community. Register before 4 August and save! Secure your spot:

 www.esso44.org/registration/
- Final days for early registration! Save your seat at ESSO 44 before 4 August and be part of the leading congress in surgical oncology #ESSO44 #CancerCare www.esso44.org/registration/

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